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U. S. Department of Agriculture

Higgins' Gorgeous

GLADIOLUS

SPRING

1 9 5 0

Harold B. Higgins

GLAD ACRES

PRESTON
MARYLAND

Greetings:

Thank you all for your past orders. Last year you gave us the best bulb business in our history and we hope and expect that 1950 will be even better.

PRICES

All prices include parcel post charges. Do not break groups when the list price is 2 at 25c or less. Where bulbs are listed at more than 2 at 25c, you may purchase one bulb at one half the two bulb rate. Five bulbs may be purchased at one half the ten rate and twenty-five at one quarter the hundred rate.

Please send remittance by check or money order. We cannot be responsible for currency sent with order.

EXTRAS

It has been our habit to give our customers generous extra count proportionate to the size of their order. Even on an order for a collection of 30 for \$1.50, we have thrown in two or three extras (or roughly, 10% over count). We regret that parcel post increases no longer make this possible on small orders of low cost varieties or collections. On varieties which retail at 10 for \$1.00 or more, we will still include extras provided your order amounts to \$3.00 or more, but the extras will be proportionate to the number of higher priced bulbs included in your order.

Inasmuch as some growers do not accept orders for less than \$2.00 and sometimes even \$3.00, we feel that we are justified in taking these steps. With us, any size order is welcome but the less than 10 for \$1.00 varieties as well as the collections are such good values in themselves that we no longer feel that bonus bulbs are justified.

OUR LIST

We list about 115 varieties, some of which are old favorites still well worth growing. We make no claim of being a large grower. Our acreage is comparatively small and our catalog is modest. Many growers issue catalogs containing 500-600 varieties, many of which would have to be rather inferior types. It is our plan to gradually increase our listing to 150 or 200 of the largest, most beautiful and healthiest varieties. We feel that the larger listing only confuses the average home gardener who wants good quality and good variety at a moderate price.

We have no illustrations but you can depend upon our descriptions to be perfectly honest and should we list a variety and then fail to rate it very highly, there is a reason for listing it, one of which might be popular demand for that color. A good example of this is "Abu Hassan," a beautiful purple which is described by most growers as a deep blue. It is a beautiful shade loved by all who see it but it is not a healthy variety at all and I wouldn't advise anyone to buy it. I shall list it only until something better at a moderate price is found to replace it. "Ravel" is a little better but no blue that I know of is as healthy as other varieties (why I don't know).

BLOOMING DATES

It is very difficult for a grower to state definitely the number of days required for a variety to bloom. In fact, it is an impossibility since the time varies in different parts of the country under different climatic conditions and differing soils. The time of planting also affects the blooming date as well as the size of the bulb planted.

I have tried to give a rough guide in my catalog. Following is the key.

- E—EARLY—60-70 days**
- EM—EARLY MID-SEASON—70-80 days**
- M—MID-SEASON—80-90 days**
- LM—LATE MID-SEASON—90-100 days**
- L—LATE—100 or over**

PHAROAH

Glad Acres is pleased to present to you our first origination to attain national recognition.

This tall, glowing pink salmon is beyond doubt one of the foremost new varieties since the introduction of Picardy and we expect to see Pharoah replace Picardy in many gardens and large commercial plantings.

So impressed was Paul Baker of Gladland Acres, Lebanon, Oregon with Pharoah that he is making it his only introduction for 1950.

We could fill this whole catalog with trial garden and show reports and reports from well known growers all over the country singing the praises of Pharoah.

If you have the February issue of Flower Grower handy, read what Mr. "Mike" Sherman says of Pharoah.

PHAROAH HAS WON THE FOLLOWING AWARDS IN SEEDLING CLASS

"A" rating and Award of Commendation at Massachusetts, Connecticut and NEGS, Boston. "A" rating at Jersey. "A—" rating at Binghamton. Best Seedling at Minnesota, scoring 87. Blue Ribbon at Wisconsin. Seconds at Nebraska, West Virginia, Pennsylvania, Tri-State, Illinois. In this last show in Illinois it scored 81.1, being runner-up to a variety scoring 82 which is being introduced this season at \$5.00 per bulb. Entered in color classes won First in both one spike and three spike at Indiana. First in New York City. First in recent introductions at Binghamton. First for longest spike at Michigan.

We have carefully checked the detail trial reports from expert growers in the following states: Oklahoma, Nebraska, Pennsylvania, Ohio, Illinois, Rhode Island, Maryland, Wisconsin, Michigan, Oregon, Washington, New Jersey and New York. An average of the performances in all of these states gives us the following data:

Field height 63." Flowerhead 30." Floret size, $5\frac{3}{4}$." Number of buds, 19. Number open, 7. From NAGC trial records bloom was from 87 to 97 days from planting.

The plant has vigor, fine substance, splendid color, a glowing pink-salmon with cream yellow throat and yellow mid-ribs. One of the most beautiful this year of the 700 varieties in our trials. Shows great resistance to heat and drouth. (Beulah Fortnam lists it as one of the few that could take the drouth this last summer). Straight stems, stretchy spike, perfection of placement, good attachment. Bloomed equally well in soils varying from sand to clay. It was highly praised in Oklahoma where only the sturdiest of the glads can make show quality spikes. As a commercial it should prove one of the greatest recent introductions as it ships well, opens perfectly from tight buds and is a prolific propagator, averaging more than 50 bulblets from bulb in the NAGC 2-year trials.

THE PRICE

The price for 1950 and 1951 will be \$1.00 per bulb, any size, bulblets at 10 cents. HOWEVER WE WILL NOT ACCEPT FOR 1950 DELIVERY AN ORDER FOR LESS THAN \$3.00 FOR BULBS OR BULBLETS OF PHAROAH. You may order 3 bulbs either large, medium or small size, or assorted as you prefer, for \$3.00, or double the quantity at 6 for \$5.00. Bulblets, if you prefer, but only in lots of 30 or more at 10c per bulblet.

DESCRIPTIVE LIST

Variety and Description	Per	Large	Med.
ABNAKI (E)			
Deep vivid orange with 5-6 well placed blooms open on a 4 foot spike. One of the very deepest orange glads listed in any catalog.	2	.25	.20
A very striking glad that you should grow	10	1.00	.75
	100	—	—
ABU HASSON (E)			
Clear dark "blue" that is beautiful when right but is not a very healthy variety and unless you really want to try a so called blue	2	.30	.20
I wouldn't advise spending your money on it	10	1.20	.80
	100	—	—
ALGONQUIN (E)			
Fine, large, medium red, a good glad for any purpose, garden, show or cut flowers. One of the best reds	2	.25	.15
	10	1.00	.50
	100	6.00	—
ANNA MAE (E)			
Large early white. Such a pure white that there is an illusion of a blue tint to the floret. A beautiful, large glad	2	.25	.15
	10	1.00	.60
	100	—	—
AVALON (M)			
Beautiful, bright, rosy pink shading to a cream throat. 8-10 medium size ruffled blooms open on tall spike	2	.25	.15
	10	1.00	.50
	100	8.00	4.80
BADGER BEAUTY (M)			
Beautiful light lavender with light cream throat. 5-7 florets open at once on a medium height plant	2	.25	—
	10	1.00	—
	100	—	—
BAGDAD (L)			
Large smoky old rose, very tall and straight. An old favorite that many still rave about	2	.20	.15
	10	.80	.50
	100	6.00	4.00
BARBARA JANE (M)			
Light rosy lilac with small purplish blotch. 8 well-placed blooms open on tall straight stem	2	.35	—
	10	1.40	—
	100	—	—
BEACON (M)			
Everyone loves this time-tested favorite. Clear light rose scarlet with large cream throat blotch. Tall straight spike with 8-10 well placed blooms open at once	2	.20	—
	10	.80	—
	100	6.00	—
BEOWULF (M)			
Mauve lavender rose. Vigorous tall grower that most everyone likes. Not a good keeper and flower head inclined to be short even though the spike is tall	2	.15	.10
	10	.60	.40
	100	4.50	3.00
BERNICE (E)			
Medium size "tangerine" yellow. A nice yellow but not very clear in color. Not as nice in color and size as other yellows listed but something a little different	2	.20	.10
	10	.80	.40
	100	—	—

I have been buying bulbs from you for two years and they sure are beautiful.

Miss E. H., Westminster, Maryland

Variety and Description	Per	Large	Med.
BIG TOP (M)			
Very large light pink with small carmine feather. Opens 6-8 immense florets on a 20 bud spike. A consistent winner at the 1948 shows	2 10 100	.25 1.00 —	.15 .60 —
BIT O'HEAVEN (M)			
A double row of 10 or 12 bright glowing orange florets on a tall straight spike. A beautiful shade	2 10 100	.20 .80 —	.10 .40 —
BLAZE (EM)			
A blazing light red, medium large florets on medium tall spike. One of the best light reds	2 10 100	.20 .80 6.00	.10 .40 3.00
BLACK OPAL (M)			
Dark glistening red, 8-10 large florets open on tall straight stem. Everyone goes for this winner	2 10 100	.20 .80 —	— — —
BLESSED DAMOSEL (M)			
Beautiful glowing shell pink with 8 or more slightly ruffled round blooms open on a medium height plant	2 10 100	.20 .80 —	.15 .50 —
BOLERO (M)			
If you like them rather odd you will like this smoky orange with the 5 or more heavily ruffled needlepoint blooms with the dark red blotch in the center. Better try it	2 10 100	.25 1.00 —	.15 .60 —
BOULOUGNE (M)			
Deep wine red, Opens 8 well placed blooms on about a 4 foot plant. A strong grower	2 10 100	.25 1.00 —	.15 .60 —
BUCKEYE BRONZE (M)			
A real bronze glad with a light infusion of rose that adds charm and brightens. An odd glad but one that is very attractive	2 10 100	.25 1.00 —	.15 .60 —
BURMA (M)			
Gorgeous deep reddish rose, somewhat lighter in throat. 7-10 heavily ruffled blooms open on straight medium height plant. A wonderful variety that you are sure to like	2 10 100	.25 1.00 —	.15 .60 —
CANDY HEART (M)			
A nice flesh pink with large light carmine blotch. 5-6 open at once on medium height spike	2 10 100	.25 1.00 —	.15 .60 —
CAPEHART (M)			
Early light salmon rose shading to a deeper rose at edge of petal. 6-8 six inch blooms open at once	2 10 100	.20 .80 —	.10 .40 —

I have bought your bulbs before and I know what to expect with this order.

L. B. D., Fort Worth, Texas

Variety and Description	Per	Large	Med.
CARRARA (M)			
Very tall strong grower creamy white with 8 or more huge well placed blooms open at a time	2 10 100	.25 1.00 —	.15 .60 —
CHAMOUNY (M)			
Beautiful cerise rose with silver line on edge of petal. 10-12 blooms open on long head. Medium height but very beautiful and distinctive	2 10 100	.25 1.00 —	.15 .60 —
CHUNGKING (E)			
8 huge blooms with cream markings on petals, lips of petals are yellow with fine crimson lines on them. Has 21 buds on a 30" flower head and grows to 5 feet. A most beautiful and distinctive glad.	2 10 100	1.00 4.00 —	.70 2.80 —
CONVOY (M)			
A clear true purple opening up to 7 large ruffled blooms on a nice proportioned spike	2 10 100	.25 1.00 —	.15 .60 —
COTILLION (M)			
Here is a beauty for your garden. Just picture to yourself a real tall glad with 10 deep pink florets with a creamy yellow throat open at once with 10 more buds ready to open	2 10 100	2.00 8.00 —	1.20 4.80 —
COVER GIRL (M)			
Popular medium pink opening up to 10 or more beautiful wide open blooms on a long flower head	2 10 100	.25 1.00 —	.15 .60 —
ELIZABETH THE QUEEN (M)			
Beautiful new clear lavender mauve with darker throat markings. One of the most beautiful lavender glads	2 10 100	.25 1.00 —	— — —
ETHEL CAVE COLE (EM)			
Large pure light pink which sometimes flecks a bit. 9-10 blooms open on tall straight plant	2 10 100	.25 1.00 —	— — —
FAIR ANGEL (EM)			
Creamy white shading to deeper cream in throat. 8 large wide open blooms open at once. One of the better glads	2 10 100	.25 1.00 —	.15 .60 —
FAIR LADY (EM)			
Tall white with ivory cream throat. Edge of petal slightly ruffled. One good glad for any purpose	2 10 100	.25 1.00 —	.15 .60 —

The bulbs I bought from you last year were beautiful. The colors were outstanding among the bulbs I bought elsewhere.

M. S., Baltimore, Md.

Variety and Description	Per	Large	Med.
FIREBRAND (M)			
A distinctive glistening medium red blending to a darker throat. 8 to 10 well placed blooms open on a tall graceful spike. A wonderful glad that you will be proud to grow either for exhibition or general cut flower use.	2 10 100	.25 1.00 —	.15 .60 —
FIRE FLY (M)			
A scarlet red very much like the old Dr. Bennett. A nice color but too short for most people	2 10 100	.15 .60 4.50	.10 .40 3.20
FLORENCE NIGHTINGALE (M)			
One of the very best of the newer white glads. Opens 6 or 8 well placed ruffled blooms of a heavy texture on a 21 bud flower head. Grows up to 5½ feet tall	2 10 100	1.50 6.00 —	1.00 4.00 —
FLYING FORTRESS (LM)			
A new smoky that is the tops of all smokies. One that will make an instant and lasting impression on you. 12 light smoky gray florets on a huge head of bloom. Plant is tall and husky. One of the best show varieties in the smoky section and for bouquets it just can't be beat.	2 10 100	.70 2.80 —	.50 2.00 —
FUCHSIA BELLE (M)			
Outstanding deep rose red of glistening American Beauty rose shade. A beautiful variety that seems to be even more beautiful under artificial light. Opens 8-10 five-inch blooms on tall straight spike. Has won many awards at various shows.	1 10 100	.75 6.00 —	.50 4.00 —
GARDENIA (EM)			
Beautiful gardenia white with 5-6 medium size blooms open on medium height plant	2 10 100	.15 .60 4.50	.10 .40 3.20
GENERAL EISENHOWER (L)			
Huge 7 inch blooms (10 of them) of a brilliant shade of begonia rose on a 5 foot plant. A grand glad that you should have. Try one or two bulbs and you will be convinced	2 10 100	.50 2.00 —	.30 1.00 —
GENERAL MAC-ARTHUR (E)			
Tall strong light salmon rose. Opens eight six-inch somewhat ruffled blooms. Florets are not as well attached as we would like but all in all this is a fine early glad	2 10 100	.20 .80 —	.15 .50 —
GLAMIS (M)			
Beautiful ruffled clear salmon rose with cream lip. Opens 6 large wide open beautifully ruffled blooms on a tall 4 foot plant	2 10 100	.25 1.00 —	.15 .60 —
GOLDEN CHIMES (EM)			
One of the best light yellows. Tall plant with several beautifully ruffled clear yellow florets open at once	2 10 100	.50 2.00 —	.25 1.00 —

The gladiolus bulbs that I purchased from you this spring turned out fine. They reached all my expectations. I am certainly glad that I bought them.

M. K., Phila., Penn.

Variety and Description	Per	Large	Med.
GOLDEN CUP (M)			
Deep golden yellow that is too deep for some people but a favorite of those who do like deep yellow. One tray of Pink Radiance mixed by accident with this variety	2 10 100	.15 .60 4.50	.10 .40 3.00
GOLDEN STATE (M)			
A very outstanding large medium yellow. A bit darker than Golden Chimes. A very beautiful glad that you should like	2 10	.40 1.60	.30 1.20
GRETA CARBO (M)			
An old favorite that is still very popular. Tall spike with 6-7 beautiful soft light rose florets open at a time	2 10 100	.20 .80 —	.15 .50 —
HARMAU (E)			
Deep orange red with darker throat. A giant well liked variety with 6 or 8 large blooms open on an 18 to 20 bud spike	2 10 100	.25 1.00 —	.15 .60 —
HAWKEYE RED (M)			
Bright red sport of Vagabond Prince that is very well liked. A very strong grower with 8-10 blooms open at once	2 10 100	.25 1.00 —	.15 .60 —
HIGH FINANCE (L)			
Smoky light orange gray with cream throat. One of the best "smokies" with 8-9 lightly ruffled blooms open on long flower head. Tall strong grower	2 10 100	.20 .80 6.00	.15 .50 —
HOPMAN'S GLORY (M)			
Medium shade yellow of an intermediate height. Was one of the best this year. A really good yellow	2 10 100	.25 1.00 6.00	— — —
JONQUIL (E)			
A nice early dark yellow of rather small size. Just right for those who like the smaller varieties for table decoration. 7 or 8 well placed blooms open	2 10 100	.20 .80 —	.15 .50 —
KESTRAL (M)			
Light salmon orange with cream throat. Tall straight spike with 8-10 open with as many more buds showing color	2 10 100	.25 1.00 —	.15 .60 —
KING LEAR (M)			
Deep reddish purple with 4-5 ruffled florets. In big demand for cut flowers. A beautiful glad	2 10 100	.20 .80 6.00	.15 .60 —
LADY JANE (M)			
One of the best yellow creams to be had. Lower petals are yellow and reflect a soft yellow glow on the whole flower so that it really looks like a huge ruffled yellow. A glad that all will like.	2 10 100	.20 .80 6.00	.15 .60 4.00

The glads I purchased from you last year were most beautiful and I never spent five dollars from which I received greater enjoyment.

G. S. L., Wellsburg, West Virginia

Variety and Description	Per	Large	Med.
LANTANA (E)			
A beautiful orange shading to a gold throat. Not as tall as we would like but still a very nice glad	2 10 100	.20 .80 —	— — —
LEADING LADY (M)			
Beautiful light cream white sport of Picardy. Not as deep a cream as Wanda and will pass for a white. A beautiful glad that everyone will want	2 10 100	.25 1.00 —	— — —
LAVENDER PRINCE (M)			
Here is the glad for you fans that were lovers of the old King Arthur. Almost the same shade of lavender mauve but with much better texture and attachment. Plant grows to a height of 5 feet with six well placed ruffled blooms on a long flower head.	2 10 100	.30 1.20 —	.20 .80 —
LIDICE (LM)			
Beautiful clear ruffled cream with 6 to 8 blooms open on a tall straight stem	2 10 100	.20 .80 —	.15 .50 —
MAGNOLIA (M)			
Beautiful soft creamy rose. Everyone likes this glad. Large flower on medium tall plant	2 10 100	.25 1.00 6.00	.15 .60 —
MAJUBA (M)			
Tail medium dark red of good texture, nice cut flower and a beautiful rich color for garden or bouquet	2 10 100	.25 1.00 8.00	— — —
MALTA (M)			
A very large begonia rose with 6-7 wide open blooms. Makes a wonderful big head of bloom but for best results I understand that it does better if it is allowed to open inside	2 10 100	.25 1.00 —	.15 .60 —
MARGARET BEATON (M)			
Tall large flowered white with small orange scarlet blotch in throat. Many call it striking	2 10 100	.25 1.00 —	.15 .60 —
MARLENE (M)			
Ruffled cream white 8-10 large flowers open on medium height stem. Very well liked by all. Try an arrangement of Wanda and Marlene; its beautiful	2 10 100	.25 1.00 6.00	.15 .60 —
MANCHU (M)			
Brilliant yellow overlaid with a flush of pink with a small vivid red blotch. 6-8 open with a total of 18-20 buds on a tall graceful spike. Blooms are slightly ruffled and wide spread	2 10 100	.50 2.00 —	.40 1.60 —
MAXWELTON (M)			
Large soft rose with darker blotch. Much like a rose Picardy. About the same size and habit. A beautiful glad that will please the most demanding taste	2 10 100	.20 .80 —	.15 .50 —

Order of bulbs received was fine and really pleased with them in every way.

L. B., Portland, Maine

Variety and Description	Per	Large	Med.
MAYLING (M)			
Light pink tinted lavender in the throat. Tall plant with 8-10 ruffled florets of heavy texture that makes it a fine keeper for cut flower work	2 10 100	.25 1.00 6.00	.15 .60 —
MINUET (M)			
A fine old favorite that is still one of the best lavender glads on the market. It will still be here when many of the new ones are gone and forgotten	2 10 100	.25 1.00 8.00	— — —
MISS WISCONSIN (M)			
Lovely shade of lavender rose. Six or eight 5" blooms open on a medium height plant. Very popular and should be one that you will like	2 10 100	.40 1.60 —	.25 1.00 —
MRS. MARKS MEMORY (M)			
Large flowered reddish violet with small dark carmine blotch on lower petals. If you like them dark, then you better try it	2 10 100	.25 1.00 —	.15 .60 —
MOHAWK (M)			
Dark glistening velvety red without any markings of any kind. More brilliant than any glad I know of. More beautiful than Black Opal and larger. Of course I always fall hard for these dark ones so you had better not go too much by my taste.	2 10 100	.25 1.00 —	.15 .60 —
MANSOER (M)			
One of the best of the European varieties. Deep blood red of the same shade as Rewi Fallu but larger and taller. A most beautiful glad	2 10 100	.50 2.00 16.00	.40 1.50 —
MOTHER KADEL (M)			
Clear medium yellow. One of the best commercial yellows and really fine for any purpose	2 10 100	.25 1.00 —	.15 .60 —
MYRNA (M)			
Ivory white with 8-10 heavily ruffled blooms open at one time. Under good growing conditions can be one of the very best for any purpose	2 10 100	.25 1.00 —	— — —
NEW EUROPE (M)			
Another real good variety from Europe. A fine brilliant light red with a small purple stripe in throat. 8-9 large florets open on a fine spike	2 10 100	.30 1.20 9.00	.20 .80 —
OGARITA (M)			
Strong healthy spike that sometimes grows seven feet tall with a forty five inch flower head. Eight large florets of a nice soft shade of rose salmon open at once. A real winner	2 10 100	.25 1.00 —	.15 .60 —
OHIO NONPAREIL (M)			
Large bright scarlet red tall spike with 9 massive florets open at once. It's wonderful!	2 10 100	.25 1.00 —	.15 .60 —

Mrs. J. C. of Bushkill recommended your bulbs. I hope mine grow as beautiful as hers.
M. K., Philadelphia, Penn.

Variety and Description	Per	Large	Med.
ORIENTAL PEARL (M)			
Giant clear cream. One of the tallest and strongest creams grown. Open 4-6 six or seven inch blooms at a time with 12 or 14 buds showing color. Has won many awards. A beautiful glad!	2 10 100	1.00 4.00 —	.40 3.20 —
PALERMO (LM)			
Huge fiery orange shading to a darker blotch. Very tall, strong grower with five or more slightly ruffled blooms on a long flower head	2 10 100	.25 1.00 —	.15 .60 —
PANDORA (LM)			
8-10 clear soft geranium pink florets with darker throat lines on a medium height spike. A beautiful color and a nice glad in every way	2 10 100	.25 1.00 —	.15 .60 —
PAUL RUEBENS (M)			
Deep reddish violet. A really outstanding variety from Europe. Most unusual and beautiful shade. Spike is tall, florets large and wide open	2 10 100	.50 2.00 16.00	.25 1.00 —
PEGGY LOU (M)			
One of the very best true pink glads when well grown. Very tall with 6-8 large wide open florets open at once. Most people like this as well and some like it better than Picardy	2 10 100	.20 .80 5.00	— — —
PICARDY (M)			
Large clear salmon pink. Most everyone knows this wonderful glad and further description would be a waste of time. It is still the king of glads	2 10 100	.20 .80 5.00	.15 .50 3.00
PINK PICARDY (M)			
I really don't know what to say about this variety. It is supposed to be a deeper pink sport of Picardy but based upon my experience last year I would say save your money because to tell the truth I just can't see the difference. Of course it was pretty dry last year so that could have been the reason.	2 10 100	.25 1.00 —	— — —
PINK RADIANCE (M)			
Beautiful new pink that is sure to be a long-time favorite. You will be sure to like this gorgeous glad. It is really outstanding	2 10 100	.25 1.00 —	.15 .60 —
PIONEER (M)			
Dark shell pink blending to a yellow throat. Very tall vigorous grower with 6-8 large well placed florets open on a tall plant with an 18 bud spike	2 10 100	.50 2.00 —	.40 1.60 —
PURPLE SUPREME (M)			
Wonderful medium purple with silver edge to petals. Tall husky plant with 8-10 beautiful blooms open at once. A must have!	2 10 100	.25 1.00 —	— — —

I bought glads from you the year after the war and were they beautiful bulbs and did they send out beautiful flowers!

Mrs. W. M. T., Palouse, Washington

Variety and Description		Per	Large	Med.
RAVEL (M)				
Beautiful violet blue with reddish brown markings. Tall straight spike with several blooms open. It did well for me last year but I just don't trust the so called blue varieties and I would want to try it another year before passing final judgment.		2	.70	—
		10	2.80	—
		100	—	—
RED CHARM (EM)				
8-10 beautiful medium red blooms open on tall straight spike. Florets large and well placed. Stands hot sunshine better than most red varieties		2	.25	.15
		10	1.00	.60
		100	—	—
REWI FALLU (M)				
Immense dark blood red blooms on medium height plant. One of the most popular dark reds even though the flower head is sometimes stubby		2	.20	—
		10	.80	—
		100	—	—
RIO RITA (M)				
Gorgeous ruffled orange with many florets open at once. Better try this one		2	.25	—
		10	1.00	—
		100	—	—
ROCKET (M)				
Seven to nine large scarlet red blooms open on medium height plant. A nice color with plenty of blooms open but flower head inclined to be short		2	.15	.10
		10	.60	.40
		100	4.50	3.20
ROSA VAN LIMA (EM)				
Large rose pink with darker lines of the same color in throat. Has 8 or more blooms open on tall spike. A beautiful shade, but seems to be a bit soft and not as healthy as we like		2	.25	—
		10	1.00	—
		100	—	—
ROSE RUFFLES (M)				
A beautiful huge salmon rose with 6-8 open at a time		2	.25	.15
		10	1.00	.60
		100	—	—
SALMONS GLORY (E)				
For those who like Margaret Beaton, Salmons Glory will find a ready response. Large creamy white with large red blotch edged yellow. Tall strong grower with up to 7 huge blooms open. One of the best varieties to come out of Europe since the war.		2	.25	.15
		10	1.00	.60
		100	—	—
SILENTIUM (EM)				
Similar to Margaret Beaton in color, white blending to cream with carmine feathering. Tall straight plant		2	.20	.15
		10	.80	.50
		100	—	—
SILVER SWORD (M)				
Tall graceful plant with 4-6 white slightly ruffled blooms open at once. Beautiful and distinctive		2	.25	—
		10	1.00	—
		100	—	—

Thank you for remembering my letter. You are indeed a most fair person and you must live by the golden rule. I shall continue to order your bulbs because I know they are superior.

Mrs. G. P., Henderson, Texas

Variety and Description	Per	Large	Med.
SILVER WINGS (M)			
The most beautiful of all Picardy's white sports. Has all of the good qualities of Picardy with a pure white flower	2 10 100	.25 1.00 —	— — —
SNOW BANK (EM)			
Beautiful snow white florets. Has 6-8 ruffled blooms open on long flower head. Outstanding!	2 10 100	.25 1.00 —	— — —
SNOW PRINCESS (E)			
Beautiful large milky white with light cream throat. Tall spike with many open. One of the leading commercial white varieties	2 10 100	.20 1.00 6.00	— — —
SPOTLIGHT (EM)			
Beautiful new clear medium yellow with small scarlet blotch. 6-7 gorgeous large blooms open on a five foot (or more) plant. One of the very best yellows on the market today. You can't go wrong on this variety, it is outstanding.	2 10 100	.25 1.00 —	.15 .60 —
SURFSIDE (LM)			
A nice ruffled white with slight penciling on the throat; good strong grower	2 10 100	.25 1.00 —	.15 .60 —
TITAN (M)			
Huge Salmon rose opening 9 well placed blooms and a tall plant. A fine all around glad, ideal for either cut flowers or exhibition	2 10 100	.25 1.00 —	.15 .60 —
TIVOLI (M)			
Beautiful soft lustrous rose with 8-10 well placed blooms open on a tall strong plant. Another real good Holland variety	2 10 100	.50 2.00 —	.20 1.60 —
TOPSCORE (M)			
A newer variety from Europe, which from small bulbs did not do too well for me last year, (this was my first year with it) but it has won many friends and awards over here! It is rated as one of the three best in its class. Color is a very vivid vermillion red with a deeper throat. Supposed to have a very long spike. May do better from a large bulb.	2 10 100	.40 1.50 —	.25 1.00 —
TRUELOVE (E)			
Beautiful clear slightly ruffled shell pink with 6-8 wide open blooms open on a medium height plant. Something really nice although I personally prefer the larger varieties	2 10 100	.25 1.00 —	.15 .60 —
VAGABOND PRINCE (M)			
Iridescent garnet brown, lighter at throat with small blotch of vivid scarlet on lip of petals. Has 8-10 open on long spike	2 100	.20 5.00	.10 3.00

I received my glad bulbs this week and I am more than pleased with them. They sure are nice and clean. Thanks to Flower Grower for your ad that I have found such a good place to get bulbs.

Mr. J. C., China Grove, N. C.

Variety and Description	Per	Large	Med.
VALERIA (EM)			
Beautiful tall light red with 6-7 slightly ruffled blooms open at once on strong spike	2 10 100	.25 1.00 —	.15 .60 —
VULCAN (M)			
Sensational new purple. 7 six-inch blooms open on tall straight spike	2 10 100	.25 1.00 —	.15 .60 —
WANDA (M)			
Wonderful large cream sport of Picardy that is really something to look at. One grower told me that his Wandas were shoulder high. Not always that high, but usually a nice tall spike	2 10 100	.20 .80 6.00	.15 .60 4.50
WHITE CAMELLIA (M)			
A nice medium size white of good texture. Not as large as I like but is just fine for those who do not like real large glads	2 10 100	.25 1.00 8.00	.15 .60 —
WHITE GOLD (EM)			
Very large clear light cream shading to a lighter throat. Has 4-6 blooms open on long flower head. Nice tall plant and beautiful flower but needs a little extra care to do its best. Was magnificent for me last year.	2 10 100	.25 1.00 8.00	.15 .60 —
YELLOW HERROLD (M)			
Tall amber yellow with 7-9 blooms open on a 23" flower head	2 10 100	.40 1.50 —	.25 1.00 —
SEEDLING #11 (E)			
Dainty ruffled pink of medium height with 5-7 florets open at once. Several florists call this the prettiest glad on my farm. I wouldn't call it that but it is a nice glad	2 10 100	.20 .80 5.00	.10 .40 3.00

PLEASE enclose a list of varieties that we can substitute in case we are sold out of some varieties that you have ordered. If we are sold out of a variety and you did not state second choice nor ask us not to substitute we shall substitute either a smaller size of the variety ordered (with enough extras to offset the price difference) or another variety as nearly like it as possible, unless otherwise instructed.

ORDER EARLY

Four Reasons Why

FIRST COME FIRST SERVED. The early buyer gets the pick of the bulbs. The largest bulbs are always selected first.

THE EARLY BUYER is more apt to get the varieties he wants before they are sold out.

EARLY in the season when we have a large stock we usually put in more and better extras than we can later when our stock is low.

THE EARLY planting is likely to give you better blooms than later plantings. So **PLEASE** order early.

The first planting of your bulbs are now blooming and they are beautiful. I am so proud of them!
Mrs. J. C., China Grove, N. C.

GUARANTEE

Satisfaction is the rightful expectation of every buyer of merchandise

We try to do more than satisfy. We want to please you so much that you will tell your friends of Glad-Acres. But, for you to be perfectly satisfied with the quality of your blooms, depends on your care, your soil, the location, and the weather. Please consider these conditions before planting and remember that it takes more than a good healthy bulb to produce A-1 blooms. They appreciate a little care and attention to really flourish. Every precaution is taken at Glad Acres to assure you of disease- and thrip-free bulbs. To help you with your glads after you receive the bulbs from us we enclose with each order a sheet of cultural directions. If you follow these directions, you should be more than pleased with the result. However, due to so many local conditions beyond our control, such as soil, water, the care they receive, etc., we can not guarantee the final result of either the blooms or the bulb crop. We do guarantee each bulb to be true to name.

OUR CLUB PLAN

Church Organizations, Garden Clubs, Schools, etc. Send for our Profit-Sharing Plan. Many organizations have found our plan to be very profitable.

START A COMMUNITY PURCHASE CLUB AND SAVE MONEY

If you and your neighbors make your bulb purchases together as one order and can bring the total to \$10.00 or more to be shipped to one person express collect for distribution, you may deduct the following from the catalog price.

On the 10 rate	20%
On Collections	10%
On the 100 rate	5%

Please include for our mailing list the names and addresses of all participating neighbors and friends.

Have many catalogs but am sending you my order because I liked your way of describing, giving faults as well as good traits. You just seemed honest.

Mrs. G. T., Lexington, Ky.

COLLECTIONS

ALL COLLECTIONS PREPAID

IDEAL UNLABELED COLLECTION

Our most popular collection! Chosen from our list of good time-tested varieties of the lower price class that are catalogued at 10 bulbs for a dollar or less in a wide range of color on which I have a large stock. Taken from my named list but not labeled.

IDEAL COLLECTION A—3 each of 10 varieties—30 Bulbs	\$1.50
IDEAL COLLECTION B—10 each of 10 varieties—100 Bulbs	4.00

IDEAL LABELED COLLECTION

Same as the unlabeled collection but each variety bagged separately and labeled for an additional fifty cents. Just ask for the Ideal labeled collection.

A—3 each of 10 varieties—30 Bulbs labeled	\$2.00
B—10 Bulbs each of 10 varieties—100 Bulbs labeled	4.50

SUPREME UNLABELED COLLECTION

Our finest unlabeled collection. Includes a very few of the best of the old favorites like Picardy, but is mostly made up of newer, more expensive varieties that are catalogued at 10 bulbs for \$1.00 and up.

SUPREME COLLECTION A—3 each of 10 varieties—30 Bulbs unlabeled	\$2.25
SUPREME COLLECTION B—10 each of 10 varieties—100 bulbs unlabeled	5.50

SUPREME LABELED COLLECTION

Same as the Supreme unlabeled collection except that each variety is bagged separately and labeled for an additional fifty cents. Just ask for Supreme Labeled collection.

A—3 each of 10 varieties—30 Bulbs labeled	\$2.75
B—10 Bulbs each of 10 varieties—100 Bulbs labeled	6.00

GIFTS

Any one of the above collections will be appropriately wrapped as gifts for birthday, Christmas, Easter, Mother's Day or any other special occasion, to be sent to you, or the person and address that you direct. Please give directions for card and any other instructions that you wish executed.

WELCOME TO GLAD ACRES

Visitors are welcome at our farm any week day. We are closed on Sunday. You will find more glads in bloom during the month of August.

TESTIMONIALS

The bulbs you sent me last year were such a grand surprise. The size was so large, and when they bloomed we were delighted.

Mrs. M. G. K., Kennebunkport, Maine

I like your bulbs, they are always clean and healthy. I order some every year.

R. C. S., Piedmont, S. C.

JOIN A GLAD SOCIETY

NORTH AMERICAN GLADIOLUS COUNCIL publishes an up-to-date magazine of interesting gladiolus news and information,—four issues each year. You may become a subscribing member at the cost of \$1.50 per year. Send check or money order to the membership Secretary, Alfons Bazdorf, Lincoln Park, New Jersey. Use blank below. This organization is young but is growing by leaps and bounds and many of the state and other societies are affiliated with it. The magazine is a good one, running about 100 pages of interesting glad news.

Name.....

(Please Print)

Street..... City..... State.....

RECOMMENDED BY HAROLD HIGGINS

JOIN YOUR STATE GLADIOLUS SOCIETY

\$1.50 a year is all that it costs for membership in most of the State Societies. If it is affiliated with the N.A.G.C. above, you receive the N.A.G.C. magazine as part of your membership. If you don't know to whom to write, let me know and I will gladly furnish you with information.

In Maryland, write Mr. Howard V. Wright, 2 William St., Bel Air, Md. In Delaware, write Henry Medford, R.F.D. 1, Marshallton, Del.

Name.....

(Please Print)

Street..... City..... State.....

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